

## **Lulu Opens GCC's Biggest LOT in Al Ain**

**This value concept store offers a lot of products priced below Dh19**

Al Ain: Lulu's value concept store, LOT, has strengthened its footprint in the UAE with the launch of its newest flagship outlet at Al Foah Mall, Al Ain. This strategic expansion underscores LOT's mission to make high-quality products affordable and accessible to a wider customer base.

H.E. Dr. Sheikh Salem Bin Rakkad Al Ameri, Federal National Council Member, inaugurated the new LOT store in the presence of Ashraf Ali M.A, Executive Director of LuLu Group, and other dignitaries.

The new outlet is the 17th LOT store in the GCC and the 8th in the UAE, making it the largest LOT store to date.

The 53000-square-foot LOT store offers a wide range of products at unbeatable prices, with many items priced below Dh19. This initiative aims to ensure that everyone can access high-quality goods, including household essentials, kitchenware, and fashion for men, women, and children.

The store features a curated selection of UAE-made products, supporting local industries, alongside a diverse range of imported goods sourced from leading global suppliers.

LOT's expansion in Al Ain reflects the growing demand for value-driven shopping experiences and the group's mission to open 50 LOT stores by 2025.